26th World Gas Conference

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PGCE-3

OVERCOMING STAKEHOLDER RELATIONS
CHALLENGES RELATED TO A GAS PROJECT IN
YEMEN

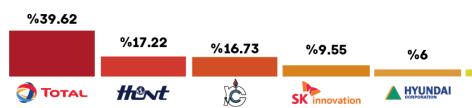
Dr. Jeanette Rascher

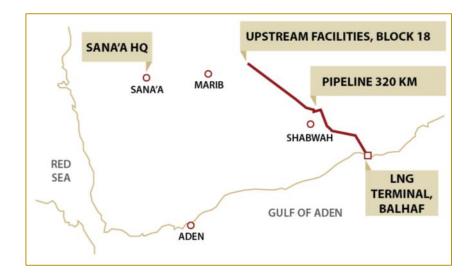
Yemen LNG Company, Yemen



Background on Yemen LNG Project

- Upstream facilities located in the Marib Governorate in central Yemen
- 320 km Gas pipeline
- LNG Plant at Balhaf on the Gulf of Aden
- 25 Year Project
- Largest ever industrial project in Yemen
- Shareholders:











GASSP

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Background on Yemen and Yemen LNG Neighbours

- Yemen: Poorest Country in Middle East
- 29 Project Neighboring Communities (with sub-villages)
 - More than 22,000 people
 - Tribal context with internal conflict/s
 - Gender sensitivity
 - High unemployment
 - High poverty, malnutrition, morbidity and mortality rates
 - Severe resource constraints











Stakeholder Relations: Problems and Aims

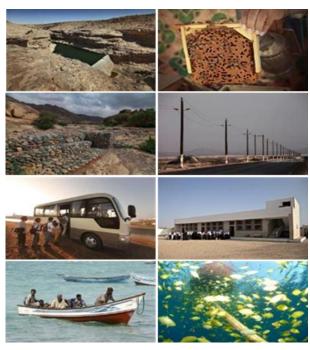
- Right from Construction, stakeholder relations between Company and neighboring communities were challenged by
 - Company's lack of stakeholder knowledge and international best practice
 - Very high expectations from Company's neighboring communities
- Aim of presentation is to highlight methods established and implemented to
 - build good and long lasting relations with stakeholders, especially project neighbors
 - reduce social and security risks
 - sustain community development projects
 - maintain a social license to operate





Methods to overcome Stakeholder Relations Challenges

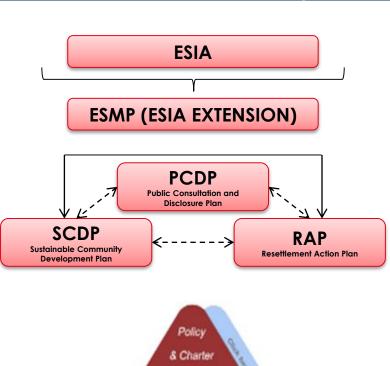
- Methodology to overcome challenges not developed overnight
- A step by step approach was followed over several years to comply with
 - International standards and best practice
 - Lender requirements
 - Yemen legislation
 - Company policies and procedures





Methods to overcome Stakeholder Relations Challenges

- Environmental and Social Policy Framework adopted
- ESIA undertaken
- ESMP developed and implemented
 - PCDP
 - Two 5-Year Community Development Strategies
 - Resettlement Action Plan
 - Local Content Plan
 - Partnership agreements to sustain community development projects
 - Humanitarian support to people in times of need
 - A comprehensive M&E system





Stakeholder Relations: Results

Lender Compliance

 Yemen LNG achieved unconditional lender completion and obtained the Environmental and Social Compliance Certificate in 2012 from its Lending Agencies

External auditors stated that

 "Yemen LNG's achievements continues to be a benchmark and model for Yemen stakeholder relations and implementation of community development programs, and also serve as a global model for stabilization efforts in a conflict risk socio-political context".

Stakeholders

 Especially project neighbours present the Company with certificates of satisfaction and letters of appreciation for sustainable development projects and other assistance





Stakeholder Relations: Conclusion

- Important factors to bear in mind is that
 - that the greatest progress is often made through small steps as relationship building takes time
 - stakeholder relations is a dynamic, ongoing and ever-changing process
 - what works today, may change tomorrow, especially in a complex socio-economic and socio-political environment such as Yemen



Meeting with Shabwah Governor and Local Council



SME Training for Civil Society Organizations



Schoolbags for Marib Students